

iPickford

Pickford Escrow App FAQs:



What Does the Pickford Escrow App Do?

The app does two things: 1. Allows the user to ESTIMATE the net proceeds on the sale of a home by inputting some very basic information. 2. Allows the user one touch contact information to their Pickford Escrow or The Escrow Firm Office.

How do I get the Pickford Escrow Firm App?

Two ways, use the QR codes on the flier or cards (or on the blog) scan them with your smart phone QR code reader and you will be taken directly to the app in its market location. Search Pickford Escrow in either the Apple App Store or the Android Market and click install.

How much does the App Cost?

The app is FREE and open for anyone to use to ESTIMATE the net proceeds in on the sale of their home .

How Accurate are the ESTIMATES?

Typically the ESTIMATES are within 5-10% of an ESTIMATE that you would get from a Pickford Escrow or The Escrow Firm officer if you were to ask for an estimate directly from them. Please contact any of our offices to get additional information about fees or to open an escrow.

Can I submit the ESTIMATE from the App to a Short Sale Negotiator or a bank to get approval for a Short Sale?

NO... Absolutely not. The calculator is not guaranteed to be the actual net proceeds nor does it guarantee any of the fees on the app. The App is for ESTIMATION purposes only.

Can the App help me calculate the net proceeds on a house outside of California?

The Pickford Escrow App is only meant to provide ESTIMATES for southern California, specifically in Los Angeles, Orange and San Diego Counties.

Why are you capitalizing the word ESTIMATE in every answer?

Because it's very important for users to understand that the Pickford App is meant to be a tool to help ESTIMATE the net proceeds given several assumptions about the costs. In some cases local fees (i.e. city transfer tax) are difficult to estimate with the limited amount of data you enter. We wanted to make an app that was USER FRIENDLY and give a reasonable APPROXIMATION or ESTIMATE to help answer the question you get most often, "What will be the net proceeds on the sale of my home?".